

Spreads Packaging in Poland

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Abstracts

Glass is to remain an extremely popular and widely used packaging within all spreads in Poland over the forecast period. Spreads packing performs well in Poland, due to wide accessibility of fruits and vegetables to process and present in packaged format as well as to their affordable price and extensive distribution network. The vast majority of spreads was sold in glass packaging in 2017, a packaging type which is extremely popular in Poland due to decades-long tradition of preparing home-made...

Euromonitor International's Spreads Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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