

Spreads Packaging in the Philippines

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Abstracts

Spreads packaging recorded slightly slower volume growth in 2017 versus 2016. This is partly due to the competition of spreads with substitutes, such as cheese, margarine, butter, mayonnaise and processed meat, among others. The adverse effect these substitutes has on spreads likewise negatively affects its packaging. Honey, however, enjoyed faster volume growth in 2017 versus 2016 since it is used more as a healthy sweetener than a spread. As such, it is well-positioned to take advantage of the...

Euromonitor International's Spreads Packaging in Philippines report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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