

# Spreads Packaging in the Netherlands

<https://marketpublishers.com/r/S2932ACCC9EEN.html>

Date: February 2018

Pages: 7

Price: US\$ 990.00 (Single User License)

ID: S2932ACCC9EEN

## Abstracts

Spreads packaging will continue to be impacted by rising demand for convenience, comfort and respect for the environment, like in other packaged foods areas. As spreads is a mature area, manufacturers and retailers are aware that investment in packaging innovation and improvement is also a necessary tool to generate added value. The breakfast habits of Dutch consumers are changing due to time limitations and growing interest in health and wellness and premium formulas. This trend is bringing fur...

Euromonitor International's Spreads Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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