

Spreads Packaging in the Netherlands

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Abstracts

Spreads packaging will continue to be impacted by rising demand for convenience, comfort and respect for the environment, like in other packaged foods areas. As spreads is a mature area, manufacturers and retailers are aware that investment in packaging innovation and improvement is also a necessary tool to generate added value. The breakfast habits of Dutch consumers are changing due to time limitations and growing interest in health and wellness and premium formulas. This trend is bringing fur...

Euromonitor International's Spreads Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Glass Packaging To Remain Leading Packaging Format Within Spreads

Manufacturers To Invest in Varied Packaging for Different Consumption Moments

Rising Demand for Health and Wellness, Artisanal and Organic Products

Executive Summary

Sustainability of Growing Importance

Increased Segmentation Leads To Growing Packaging Diversity

Shift Towards Pet in Non-alcoholic Drinks

Glass Bottles Thrive As Consumers Choose Premium Alcoholic Drinks

Closures Important for Packaging of Beauty and Personal Care Products

Shift To Concentrated Home Care Products Leads To Growing Share of Smaller Pack Sizes

Packaging Legislation

Warenwet - Food and Drugs Law in the Netherlands

Home Care and Beauty and Personal Care Manufacturers Self-regulate To Become More Sustainable

Promotion of Unhealthy Packaged Food and Drinks To Children Prohibited

Recycling and the Environment

New Government Considering Return System for Metal Beverage Cans and Small Plastic Bottles

Increased Efforts To Improve Already High Recycling Rates

Municipalities Responsible for Collection and Management

Table 1 Overview of Packaging Recycling and Recovery in the Netherlands: 2015/2016 and Targets for 2017

Packaging Design and Labelling

Design and Labelling Effective Tools for Niche Brands; Sustainable Packaging Reinforces Natural Image

Modern Packaging Facilitates Convenience and On-the-go Consumption

Pet and Flexible Packaging Popular for Versatility, Sustainability and Cost Effectiveness

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