

Spreads Packaging in Mexico

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Date: March 2018

Pages: 2

Price: US\$ 990.00 (Single User License)

ID: SB5D852EA58EN

Abstracts

Glass jars remain the most popular pack type for spreads, where jams and preserves account for the bulk of packaged volume. Glass jars are preferred by both consumers and manufacturers because this pack type preserves flavours for longer in comparison to other packaging, while also enabling consumers to see product contents. Although there were few shifts in packaging design over the review period, some manufacturers launched smaller glass jars, with these positioned as treats or snacks. This he...

Euromonitor International's Spreads Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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