

Spreads Packaging in Italy

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Abstracts

In jams and preserves and honey, there is a rising consumption of 100%-natural products, as well as a trend for regionalism (in honey) and no added sugar (in jams and preserves). Producers in both categories are focusing on smaller formats: 400g, 350g and below.

Euromonitor International's Spreads Packaging in Italy report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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100%-natural Ingredients and No-added-sugar Products Are Preferred

Mono-portions Are Increasingly Used for Creating Taste Experiences

Mono-portions in Folding Cartons and 300g Jars Are Emerging

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