

# Spreads Packaging in Indonesia

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## Abstracts

Polarisation of pack sizes for spreads is largely due to varying habits across distribution channels. Convenience stores with limited shelf space call for smaller pack sizes. For example, Skippy (Hormel Foods Corp) offers PET jar spreads at 170g. In comparison, larger modern grocery retailers such as supermarkets and hypermarkets prioritise affordability, hence offer products that are lower in average unit price. Through these channels, Hormel's Skippy brand is available at 500g in the same pack...

Euromonitor International's Spreads Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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