

Spreads Packaging in India

<https://marketpublishers.com/r/S18F7C451F7EN.html>

Date: March 2018

Pages: 2

Price: US\$ 990.00 (Single User License)

ID: S18F7C451F7EN

Abstracts

Glass and PET jars remained the dominant packaging for spreads in India. Glass jars are losing share and being replaced by PET bottles as they are very fragile and bulky to handle. Considering the main consumer groups of children and young adults, manufacturers are moving away from glass jars. PET jars are becoming popular because of the lower costs relating to packaging compared to glass jars. However, glass jars are still widely used as packaging for some premium products such as jams and pres...

Euromonitor International's Spreads Packaging in India report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Glass and Pet Jars Continue To Dominate Spreads Packaging

Smaller Pack Sizes Focus on Attracting Consumers From Various Income Groups

Packaging Innovations To Attract Consumers

I would like to order

Product name: Spreads Packaging in India

Product link: <https://marketpublishers.com/r/S18F7C451F7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S18F7C451F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970