

Spreads Packaging in China

https://marketpublishers.com/r/S94A7535441EN.html

Date: March 2018

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: S94A7535441EN

Abstracts

Glass and PET jars remain the dominant spreads packaging formats in China. However, glass jars are gradually losing sales share to other pack types, such as PET jars, PET bottles and aluminium/plastic pouches, due to the fact that they are too heavy and fragile for most spreads categories. Indeed, jams and preserves is the only area that is resisting the shift to PET jars and other pack types. Due to the acidic properties of jams and preserves, plastic containers are easily corroded. Furthermore...

Euromonitor International's Spreads Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines

Prospects

Glass and Pet Jars Continue To Dominate Spreads Packaging

Portable Pack Sizes Register Buoyant Growth Within Spreads

Aluminium/plastic Pouches Expand Into Nut and Seed Based Spreads

Executive Summary

Marketers Focus on Packaging To Engage Consumers

Health and Wellness Trend Greatly Influences Food Packaging

Emerging Technologies Embed Into Soft Drinks Packaging To Attract Consumers

Subculture Plays An Increasingly Important Role in Alcoholic Drinks Packaging

Convenience Trend Drives Robust Growth of Pet Jars and Collapsible Metal Tubes

Cost-effective Home Care Packaging Appeals To Consumers

Packaging Legislation

Updated National Standards of Food Contact Materials Become Effective

Stricter Legislation Results in Renovation of Baby Food Packaging in China

Legislation for 'qs' Tagging of Packaging Is Rescinded From July 2017

Recycling and the Environment

Enterprises and Authorities Support Rising Recycling Awareness

Ecolean Casts Light on A New Solution for Environmentally Friendly Dairy Packaging

Manufacturers Introduce Products in Refill Packages To Save Raw Materials

Packaging Design and Labelling

Culturally Diversified Labels Are Utilised To Tap Into Well-established Fan Bases

Emerging Front-of-pack Labels Provide Nutrition Information for Packaged Food

Manufacturers Improve Packaging Design by Upgrading Closures



I would like to order

Product name: Spreads Packaging in China

Product link: https://marketpublishers.com/r/S94A7535441EN.html

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S94A7535441EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970