

Spreads Packaging in Brazil

<https://marketpublishers.com/r/S53709A0BD9EN.html>

Date: February 2018

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: S53709A0BD9EN

Abstracts

The Brazilian economy showed signs of improvement in 2017, with GDP rising and inflation and interest rates declining. These factors, however, were not enough to drive growth in the superfluous spreads category. In addition, manufacturers also faced higher fruit prices during the year, causing jams and jelly prices to rise and making these glass packaged products even less affordable. The forecast period will continue to see a steady decline in glass spreads packaging, with consumers remaining p...

Euromonitor International's Spreads Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Glass Packaging Faces Negative To Modest Growth Due To Recession After Effects

Rigid Plastic Containers Growing in Popularity, Especially Within Chocolate Spreads

Glass Packaging Innovations Attract Higher-end Consumers Within Jams and Jellies

Executive Summary

Despite Consumers' Restrained Purchasing Habits, Positive Future Expected for Packaging Volume Sales

New Packaging Technologies To Reinforce Brands' Health Attributes

Returnable Packaging Supports Non-alcoholic Drinks Companies' Commitments With Sustainability

Packaging Helps Communicate Alcoholic Drinks Brands' Values

Sensorial Packaging in Beauty and Personal Care Still Faces Supply Challenges

Packaging Polarisation Limits Packaging Volume Sales Decline in Home Care

Packaging Legislation

National Policy on Solid Waste

Consolidated Pharmaceutical Traceability Encourages Adoption of New Technologies To Avoid Food Fraud

Recycling and the Environment

Environmental Concerns (and Potential Penalties) Leverage Presence of Good Practice Certification

Brazil Continues To Lead Metal Beverage Cans Recycling at Global Level

Multinationals Publicly Committing To Sustainability and Recycling Policies

Table 1 Overview of Packaging Recycling and Recovery in Brazil: 2015/2016 and Targets for 2017

Packaging Design and Labelling

Complications Over Gmo Signs in Packaging Labels Continue in 2018

National Sanitary Surveillance Agency (anvisa) To Decide on New Nutrition Labelling Guidelines

New Labelling Guidelines on Products Containing Lactose Publicised by Anvisa

I would like to order

Product name: Spreads Packaging in Brazil

Product link: <https://marketpublishers.com/r/S53709A0BD9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S53709A0BD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970