

Spreads Packaging in Australia

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Abstracts

The decline in spreads packaging has largely been driven by the general consumer shift away from spreads. The increasingly multicultural nature of Australia's population will continue to influence and expand the number of breakfast and lunch options available, leading to a decline in demand for spreads in sandwiches. Consumers will also be increasingly health-conscious, looking for breakfast and lunch options that are tasty but are also nutritional. In particular, consumers are moving away from...

Euromonitor International's Spreads Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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