

Spreads Packaging in Argentina

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Abstracts

Glass jars dominated spreads packaging in 2017. In jams and preserves, glass jars was positioned as the packaging of good quality products. Its main competitor was thin wall plastic containers, usually used by economy brands such as Dulcor by Dulcor SRL that have an average price much lower than the leading brands. Over the review period private label brands such as Jumbo, from hypermarket chain Jumbo, replaced thin wall plastic containers with glass jars for better positioning against leading b...

Euromonitor International's Spreads Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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