

Spotlight on Luxury Eyewear: Navigating its Complex Operating Environment

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Abstracts

Recent years saw some of the toughest ever trading conditions for luxury eyewear. New disruptive business models are evolving and more aggressive competition across distribution channels is evident. Whilst many leading luxury players are investing more in getting their in-house models right and are making brave moves by stepping away from licensing models, as well as wholesale agreements, others are looking to optimise and strengthen their partnerships with licensors and eyewear manufacturers.

Euromonitor International's Spotlight on Luxury Eyewear: Navigating its Complex Operating Environment global briefing offers an insight into the size and shape of the luxury goods industry, highlights buzz topics, emerging trends as well as pressing industry issues, their effects on luxury goods retailing in markets around the world and on the development of consumers' shopping patterns. Forecasts illustrate how the market is set to change and criteria for success. In short, it identifies the opportunity zones within luxury goods industry

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Cars, Luxury Eyewear, Luxury Hotels (5-star plus), Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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