

Spotless Group Belgium Sprl in Home Care (Belgium)

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Abstracts

Spotless Group Belgium aims to gain a higher value share in home care, especially in laundry care, home insecticides and air care. In order to achieve its goals, the company consistently improves its laundry aids, air fresheners and insecticides and offers special products which are not offered by any other players, for example colour retainer sheets in laundry care. In 2014, Spotless Group Belgium SPRL's parent company was acquired by Henkel AG & CO. The acquisition is expected to further...

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Contents

Strategic Direction

Key Facts

Summary 1 Spotless Group Belgium Sprl: Key Facts

Summary 2 Spotless Group Belgium Sprl: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Spotless Group Belgium Sprl: Competitive Position 2014

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