

Spotless Boston Scandinavia AB in Home Care (Sweden)

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Abstracts

Meeting consumer demand for environmentally-friendly home care products will remain a key focus for the company over the forecast period. This focus is highlighted by innovations within shoe polish during the review period. For instance, the company launched an electrochemical method for impregnating shoes that is free from toxic substances and a new water-based protection spray for all types of shoes.

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