

# Sportswear in Vietnam

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## Abstracts

Sportswear continues to see double-digit growth in current value terms in 2023, although this is largely based on elevated inflation rather than a significant recovery in demand. The gloomy economy has negatively affected the recovery of sportswear in Vietnam. With disposable income squeezed as the cost of living has risen many people have been forced to look for ways to save money, which has hindered the growth of sportswear. Furthermore, when shopping for sportswear many people are waiting for...

Euromonitor International's Sportswear in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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