

Sportswear in Venezuela

<https://marketpublishers.com/r/S215FC4C319EN.html>

Date: February 2018

Pages: 23

Price: US\$ 990.00 (Single User License)

ID: S215FC4C319EN

Abstracts

Organised sports events such as running, walking, hiking, biking and cycling, as well as the number of participants, have increased in Venezuela. The trend involves both men and women across a wide range of ages, although most of the activities are largely popular among people in the age range 30-50 years. Greater female participation has resulted in an increasing trend in the sales of sports clothing and footwear, since women are more inclined to buy complete workout outfits including not only...

Euromonitor International's Sportswear in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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