

Sportswear in the United Kingdom

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Abstracts

Sportswear in the UK is maintaining its trajectory of robust growth, attesting to the enduring appeal of athletic-inspired fashion and the evolution of consumer preferences. 2023 has witnessed a continuation of key trends that have been shaping sportswear, with a prominent focus on the fusion of functionality, comfort, and style. Athleisure, a trend that has transcended workout sessions to become a dominant force in everyday wear, is playing a pivotal role in driving the sustained growth of spor...

Euromonitor International's Sportswear in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sportswear in the United Kingdom

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November 2023

List Of Contents And Tables

SPORTSWEAR IN THE UNITED KINGDOM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sportswear continues to see another year of strong growth

Sports footwear continues to outperform sports apparel

Casualisation trend continues to have a positive impact on demand

PROSPECTS AND OPPORTUNITIES

Technical outerwear to propel outdoor apparel in the UK

Sportswear will remain a viable category for product mix expansion

Child-focused sportswear will likely further penetrate the category

CATEGORY DATA

Table 1 Sales of Sportswear by Category: Value 2018-2023

Table 2 Sales of Sportswear by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sportswear: % Value 2019-2023

Table 4 LBN Brand Shares of Sportswear: % Value 2020-2023

Table 5 Distribution of Sportswear by Format: % Value 2018-2023

Table 6 Forecast Sales of Sportswear by Category: Value 2023-2028

Table 7 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE UNITED KINGDOM

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Sustainability and the introduction of return fees

Experiential retail proves valuable as consumers resume in-store shopping in force

Digital diversification will bolster future growth across the value chain

MARKET DATA

Table 8 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 9 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 10 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 11 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 13 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 14 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 15 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 16 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 17 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 18 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2023-2028

Table 19 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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