

Sportswear in Indonesia

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Abstracts

Sportswear in Indonesia saw buoyant growth for the third consecutive year in 2023, driven by the developing athleisure trend and a growing focus on sports and fitness. The COVID-19 pandemic pushed consumers to pay more attention to their health and with this came a growing appreciation of the importance of exercise in maintaining a healthy lifestyle. This trend was particularly prevalent in urban areas, where gyms attracted a growing number of professionals. As a result, players within sportswear...

Euromonitor International's Sportswear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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