

# Sportswear in Hungary

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## Abstracts

During 2023, substantial growth was witnessed in demand for football-related sportswear among the population of Hungary. More extensive media coverage of the national team's performances and the expansion of football stadiums across the country have been major factors contributing to this trend. The profile of football is improving in Hungary at a time when two Hungarian football players have established high profiles in the prestigious English Premier League. Dominik Szoboszlai has joined Liver...

Euromonitor International's Sportswear in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Sportswear in Hungary  
Euromonitor International  
November 2023  
List Of Contents And Tables  
SPORTSWEAR IN HUNGARY  
KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Remarkable growth seen in sales of football-related sportswear  
High inflation suppresses demand for sportswear as unit prices rise and value sales soar  
Polarisation of demand as private label and major global brands gain ground  
PROSPECTS AND OPPORTUNITIES  
Popularity of football to continue supporting elevated demand for sportswear  
Evolving dynamics in the retail distribution of sportswear to influence sales trends  
Greater participation in sporting activity among the local population to boost demand  
CATEGORY DATA

Table 1 Sales of Sportswear by Category: Value 2018-2023  
Table 2 Sales of Sportswear by Category: % Value Growth 2018-2023  
Table 3 NBO Company Shares of Sportswear: % Value 2019-2023  
Table 4 LBN Brand Shares of Sportswear: % Value 2020-2023  
Table 5 Distribution of Sportswear by Format: % Value 2018-2023  
Table 6 Forecast Sales of Sportswear by Category: Value 2023-2028  
Table 7 Forecast Sales of Sportswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN HUNGARY  
EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape  
Retailing developments  
What next for apparel and footwear?

MARKET DATA

Table 8 Sales of Apparel and Footwear by Category: Volume 2018-2023  
Table 9 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 10 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 11 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 12 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 13 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 14 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 15 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 16 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 17 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 18 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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