

# Sportswear in Chile

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## Abstracts

Sportswear is the standout performer in Chilean apparel and footwear in terms of current value growth in 2023. While inflationary pressures have subdued demand for many apparel categories in general, sportswear's growth remains positive due to the growing interest among Chileans in engaging in sports and outdoor activities. Activities such as biking, trekking, yoga, running, and CrossFit remain popular in the weekly routines of Chileans, supporting the demand for specialist clothing.

Euromonitor International's Sportswear in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Apparel, Sports Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sportswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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