

Sports Nutrition in Poland

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Abstracts

The emergence of the pandemic and subsequent restrictions was detrimental to demand for sports nutrition in 2020. The closure of fitness clubs and gyms as a result, and a general reduction in physical activity of Poles amidst a state of social isolation had a significant impact on sales for many players present in the category as consumers reduced non-essential purchases. 2021 is predicted to see some improvement in demand as restrictions in Poland continue to ease although the rebound will be g...

Euromonitor International's Sports Nutrition in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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