

Sports Nutrition - Philippines

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Abstracts

Sports nutrition remained a niche sector in the Philippines in 2009, as these products are mainly used by male athletes, body builders and gym fanatics. However, this user profile did change slightly towards the end of the review period as more and more male university students and young urban professionals in their 20s and 30s began taking sports nutrition products to achieve a well-toned physique. This was reflective of their increased exposure to male models and celebrities with Adonis-like...

Euromonitor International's Sports Nutrition Products in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage:

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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