

Sports Nutrition - Netherlands

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Abstracts

The interest in sports nutrition in the Netherlands directly impacted on very positive value sales growth during 2009. More Dutch people are looking to know more about these products as they become more active in practicing sports and keeping in shape.

Euromonitor International's Sports Nutrition Products in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage:

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Good Performance Sustained With Trends Towards Prevention and Faster Relief

Sports Nutrition Rises Fastest From A Small Base

Multinationals Focus on Innovations Amid the Strength of Private Label

Drugstores and the Internet Remain the Most Dynamic Channels

Steady Prospects Driven by Product Extensions Addressing Lifestyle Changes

Key Trends and Developments

Recession Poses A Threat To Consumer Health Industry

Product Switches Important in Driving Growth

Consumers Increasingly Go for Prevention

More Relaxed Regulation on Distribution of OTC Products

Swine Flu Fears Lead To Consumers Adopting More Cautious Approach

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Life Expectancy at Birth 2004-2009

Market Data

Table 3 Sales of Consumer Health by Sector: Value 2004-2009

Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 5 Consumer Health Company Shares by Value 2005-2009

Table 6 Consumer Health Brand Shares by Value 2006-2009

Table 7 Penetration of Private Label by Sector 2004-2009

Table 8 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 9 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009

Table 10 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 11 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

OTC Registration and Classification

Distribution

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Summary 1 Consumer Health Switches 2007-2009

Definitions

Summary 2 Research Sources

Chefaro International BV

Strategic Direction

Key Facts

Summary 3 Chefaro International BV: Key Facts
Company Background
Production
Competitive Positioning
Summary 4 Chefaro International BV: Competitive Position 2009
Galvastore BV
Strategic Direction
Key Facts
Summary 5 Galvastore BV: Key Facts
Summary 6 Galvastore BV: Operational Indicators
Company Background
Production
Competitive Positioning
Imgroma BV
Strategic Direction
Key Facts
Summary 7 Imgroma BV: Key Facts
Summary 8 Imgroma BV: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 9 Imgroma BV: Competitive Position 2009
Pharma Nord BV
Strategic Direction
Key Facts
Summary 10 Pharma Nord BV: Key Facts
Summary 11 Pharma Nord BV: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 12 Pharma Nord BV: Competitive Position 2009
Springfield Nutraceuticals
Strategic Direction
Key Facts
Summary 13 Springfield Nutraceuticals BV: Key Facts
Company Background
Competitive Positioning
Summary 14 Springfield Nutraceuticals BV: Competitive Position 2009
Headlines

Trends

Competitive Landscape

Category Data

Table 12 Sales of Sports Nutrition: Value 2004-2009

Table 13 Sales of Sports Nutrition: % Value Growth 2004-2009

Table 14 Sports Nutrition By Format: % Value Breakdown 2007-2009

Table 15 Sports Nutrition Company Shares 2005-2009

Table 16 Sports Nutrition Brand Shares 2006-2009

Table 17 Forecast Sales of Sports Nutrition: Value 2009-2014

Table 18 Forecast Sales of Sports Nutrition: % Value Growth 2009-2014

Summary 15 Sports Nutrition, Category Rankings 2009

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