

Sports Nutrition in Mexico

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Abstracts

As pandemic-related restrictions have gradually eased in Mexico, the number of local consumers engaging in exercise has witnessed a rapid rebound. According to the latest data from INEGI (Mexico's National Institute of Statistics and Geography), in 2021, 39.6% of the population over 18 years of age exercised, a figure that increased to 42.1% in 2022. This means that in 2021, around 37 million people were active, and by 2022, this number had risen to approximately 40 million, representing an appr...

Euromonitor International's Sports Nutrition in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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E-commerce strengthens penetration of sports nutrition

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