

# Sports Nutrition in Latvia

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## Abstracts

The rising number of usage occasions is driving sales of sports nutrition products in Latvia, with double-digit current value growth reported in 2023. Historically, sports nutrition products were mainly used by professional athletes and bodybuilders, but sports nutrition is now increasingly used outside of this core group. Fitness enthusiasts are also using sports nutrition products to recover after various sports activities, such as running, cycling and CrossFit. Sports nutrition was significan...

Euromonitor International's Sports Nutrition in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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