

Sports Nutrition in Indonesia

<https://marketpublishers.com/r/S5B1897F99FEN.html>

Date: October 2019

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: S5B1897F99FEN

Abstracts

The increasing trend of Indonesians working out at the gym, performing strenuous body building routines and otherwise engaging in strong physical exercise has led to higher growth of sports nutrition products and especially sports protein products. Among these products protein powder currently accounts for the highest share of value sales, as gym enthusiasts and body builders in particular find protein powder to be essential. Protein powder is expected to post positive growth in the future follo...

Euromonitor International's Sports Nutrition in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Protein Products Remain on Trend, With All Three Types Set To See Strong Growth Over the Forecast Period

Sports Protein Rtd Drinks Gain Traction With Increasingly Time-press and Mobile Consumers Seeking Protein Products That Also Are Highly Convenient

Protein/energy Bars Set To Grow As They Are on Trend and Portable for Consumers on the Go

Competitive Landscape

New Production Capacity Boosts Supply and Sales of Soy Joy Protein/energy Bars

L-men Brand Takes Steps To Change Its Brand Image and Widen Its Consumer Base

Internet Retailing Sees Highest Growth and Has Significantly More Potential

Category Data

Table 1 Sales of Sports Nutrition by Category: Value 2014-2019

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2014-2019

Table 3 NBO Company Shares of Sports Nutrition: % Value 2015-2019

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2016-2019

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2019-2024

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2019-2024

Executive Summary

Unstable Weather and Environmental Conditions Drive Increased Demand for Consumer Healthcare

Rapidly Developing Healthcare Start-ups Offer Indonesia's Rural Population Greater Access To Services

Leading Players in Consumer Health Are Both International and Domestic, With Local Players Maintaining Their Greatest Strength in Herbal/traditional Products

Internet Retailing Growth Is Further Advanced by Widening Online Offer and Fast Product Delivery

Value Growth of Consumer Healthcare Is Ensured As Demand Continues To Increase

Market Indicators

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2014-2019

Table 8 Life Expectancy at Birth 2014-2019

Market Data

Table 9 Sales of Consumer Health by Category: Value 2014-2019

Table 10 Sales of Consumer Health by Category: % Value Growth 2014-2019

Table 11 NBO Company Shares of Consumer Health: % Value 2015-2019

Table 12 LBN Brand Shares of Consumer Health: % Value 2016-2019

Table 13 Distribution of Consumer Health by Format: % Value 2014-2019

Table 14 Distribution of Consumer Health by Format and Category: % Value 2019

Table 15 Forecast Sales of Consumer Health by Category: Value 2019-2024

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth
2019-2024

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Definitions

Sources

Summary 1 Research Sources

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