

Sports Nutrition in India

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Abstracts

Sports nutrition is a rapidly evolving category in the consumer health industry in India, and is set to see a double-digit growth rate in 2023, owing to the increasing health and wellness trend. There is growing awareness of the importance of a healthy lifestyle and physical fitness in India. The health and wellness trend is driving consumers to seek products to help them achieve their fitness goals. Sports nutrition products are seen as a way to complement a healthy lifestyle and maintain overa...

Euromonitor International's Sports Nutrition in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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