

# Sports Nutrition in Ireland

<https://marketpublishers.com/r/S7559C77048EN.html>

Date: September 2023

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: S7559C77048EN

## Abstracts

The year 2023 is shaping up to be another strong year for sports nutrition in Ireland. Daily routines are back to normal following the removal of all pandemic-related restrictions, with consumers back into gyms and other sporting venues, driving the consumption of sports nutrition products. Moreover, since the COVID-19 pandemic there has been more frequent attendance of gyms and rising participation in sports and fitness activities among the population, due higher health-consciousness. More peop...

Euromonitor International's Sports Nutrition in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### SPORTS NUTRITION IN IRELAND

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Higher levels of sports and fitness drive uptake of sports nutrition products

Local player Glanbia Plc reinforces its position in sports protein powder and sports protein RTD

Demand rises for sports non-protein products that aid post-workout recovery

#### PROSPECTS AND OPPORTUNITIES

Sports nutrition has significant growth opportunities

Strong potential for protein bars due to broader appeal

Sports protein RTD to capitalise on convenience trend

#### CATEGORY DATA

Table 1 Sales of Sports Nutrition by Category: Value 2018-2023

Table 2 Sales of Sports Nutrition by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Sports Nutrition: % Value 2019-2023

Table 4 LBN Brand Shares of Sports Nutrition: % Value 2020-2023

Table 5 Forecast Sales of Sports Nutrition by Category: Value 2023-2028

Table 6 Forecast Sales of Sports Nutrition by Category: % Value Growth 2023-2028

### CONSUMER HEALTH IN IRELAND

#### EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

#### MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

## APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Sports Nutrition in Ireland

Product link: <https://marketpublishers.com/r/S7559C77048EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7559C77048EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970