

# Sports Nutrition in Iran

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## Abstracts

Iran still has a very young and image conscious population and during 2016 many consumers, especially young men, started to look for methods to improve their appearance. The popularity of regularly working out in the gym increased rapidly and a growing number of sports nutrition producers are targeting their products towards consumers within body building clubs and gyms.

Euromonitor International's Sports Nutrition in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Sports Non-Protein Products, Sports Protein Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Underdeveloped Consumer Health Industry Demonstrates Untapped Opportunities

Price Stabilisation Brings An End To Inflation Shocks in 2016

Multinational Companies Help To Reshape Vitamins and Dietary Supplements

Chemists/pharmacies Continues To Dominate Consumer Health Distribution

Promising Performance Is Expected for Consumer Health

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