

Sports Nutrition in Guatemala

<https://marketpublishers.com/r/S8EF44D3299EN.html>

Date: September 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: S8EF44D3299EN

Abstracts

Steep unit price increases for many sports nutrition products proved to be too much for the category towards the end of the review period, leading to current value decline in 2021 and 2022. Supply chain issues related to protein availability and direct competition with the packaged food industry for many ingredients, combined with global disruptions related to creatine and other critical inputs for many of these items, drove prices up too high too fast. In a price sensitive market, these upward...

Euromonitor International's Sports Nutrition in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
September 2023

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