

# Sports Nutrition in Denmark

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## Abstracts

Sports nutrition continues to see strong current value growth in 2023. In addition to the war in Ukraine driving up energy costs and therefore average retail prices, many Danes are avid gym goers – a key channel for sports nutrition products – but bars and RTD sales are positively impacted by the fact that they are widely available across many distribution channels and many consumers regard these products as convenient on-the-go meals and snacks.

Euromonitor International's Sports Nutrition in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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