

# Sports Nutrition in Belarus

<https://marketpublishers.com/r/S0CF76061BCEN.html>

Date: October 2021

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: S0CF76061BCEN

## Abstracts

Gymnasiums in Belarus did not close completely during the multiple lockdowns in 2020 and the first half of 2021, and some also started offering online training sessions to its members. Therefore, there is no notable decline in sales in sports nutrition caused by COVID-19 restrictions. Rather, Belarusians who are committed to sports did not stop training, and therefore did not cut down on the consumption of sports nutrition products either.

Euromonitor International's Sports Nutrition in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Sports Non-Protein Products, Sports Protein Products.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sports nutrition remains largely unaffected by COVID-19, as sporting consumers continue with their training schedules

An updated image takes sports nutrition into a new era, whilst smaller domestic players may struggle to keep up

Strong competition in sports nutrition: Optimum Nutrition maintains lead, but Scitec has upped its game

#### PROSPECTS AND OPPORTUNITIES

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