

Sports Nutrition in Austria

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Abstracts

Sports nutrition has been one of the few bright spots in consumer health in Austria in 2023 with sales continuing to benefit from developing health and fitness trends in the country. With consumers being more concerned about their overall health and wellbeing they are showing a growing interest in taking part and sport and fitness activities. Furthermore, with the pandemic finally over consumers are able to spend more time away from the home and becoming more physically active. As such, some con...

Euromonitor International's Sports Nutrition in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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