

Sports Nutrition in Australia

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Abstracts

Protein/energy bars has been performing well, and is set to grow at almost the same rate as sports protein powder in 2023, accounting for between a quarter and a third of value sales within overall sports nutrition in Australia. More companies are getting protein/energy bars out into the market to try and capitalise on the growth trend in this category. These offer another level of convenience over and above protein powder, as they are ready to eat, and can be found in most stores, including sup...

Euromonitor International's Sports Nutrition in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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