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Sports Nutrition in Argentina

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Abstracts

Retail sales of sports nutrition products continued to grow strongly in constant value terms in 2023, despite restrictive measures on imports, as the government sought to protect its reserves. While the global creatine shortage led to some supply issues, these were less severe than during the previous year. Consumption of sports protein powder, which continued to dominate sales, was a key driver of growth, as consumers showed a growing interest in losing body fat and building a more muscular fra...

Euromonitor International's Sports Nutrition in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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