

Sports and Energy Drinks in Ukraine

<https://marketpublishers.com/r/S555F7737BDEN.html>

Date: June 2013

Pages: 32

Price: US\$ 900.00 (Single User License)

ID: S555F7737BDEN

Abstracts

The sports and energy drinks category in Ukraine continued to consist solely of energy drinks, while sport drinks sales remained negligible. The energy drinks category is also quite new and experienced double-digit growth over the review period. However, by 2012 it was already reaching maturity and the growth rates for the year were well under those experienced since the introduction of the category in 2004. The main drivers of sales in 2012 were the lower-end products produced by smaller...

Euromonitor International's Sports and Energy Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2008-2012), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Energy Drinks, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports and Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SPORTS AND ENERGY DRINKS IN UKRAINE

Euromonitor International

June 2013

LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Off-trade Sales of Sports and Energy Drinks by Category: Volume 2007-2012

Table 2 Off-trade Sales of Sports and Energy Drinks by Category: Value 2007-2012

Table 3 Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2007-2012

Table 4 Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2007-2012

Table 5 Company Shares of Sports and Energy Drinks by Off-trade Volume 2008-2012

Table 6 Brand Shares of Sports and Energy Drinks by Off-trade Volume 2009-2012

Table 7 Company Shares of Sports and Energy Drinks by Off-trade Value 2008-2012

Table 8 Brand Shares of Sports and Energy Drinks by Off-trade Value 2009-2012

Table 9 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Volume 2012-2017

Table 10 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Value 2012-2017

Table 11 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2012-2017

Table 12 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2012-2017

Executive Summary

Slowdown in Value Sales Growth of Soft Drinks

the Market Performance Remains Weak Despite the Euro 2012 Football Tournament

Declining Share of Leading Industry Players Benefits Their Smaller Local Counterparts

Hypermarkets Gains An Advantage Over Small Grocery Retailers

Demand for Healthier Products Will Drive Soft Drinks Sales To 2017

Key Trends and Developments

Euro 2012 Has A Limited Impact on Soft Drinks Sales in Ukraine

Low Disposable Incomes Are A Drag on Market Recovery

Demand for Healthy Products Remains High Despite the Financial Crisis

New Products Are Launched As A Means To Limit the Sales Decline

Modern Retail Channels Continue To Expand Their Share of Soft Drinks Sales

Market Data

Table 13 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2007-2012

Table 14 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2007-2012

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2007-2012

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2007-2012

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2012

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2012

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2012

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2012

Table 21 Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2007-2012

Table 22 Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2007-2012

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2007-2012

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2007-2012

Table 25 Company Shares of Off-trade Soft Drinks (as sold) by Volume 2008-2012

Table 26 Brand Shares of Off-trade Soft Drinks (as sold) by Volume 2009-2012

Table 27 Company Shares of Off-trade Soft Drinks (RTD) by Volume 2008-2012

Table 28 Brand Shares of Off-trade Soft Drinks (RTD) by Volume 2009-2012

Table 29 Company Shares of Off-trade Soft Drinks by Value 2008-2012

Table 30 Brand Shares of Off-trade Soft Drinks by Value 2009-2012

Table 31 Penetration of Private Label (as sold) by Category by Volume 2007-2012

Table 32 Penetration of Private Label by Category by Value 2007-2012

Table 33 Off-trade Sales of Soft Drinks by Category and Distribution Format: % Analysis 2012

Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2012-2017

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2012-2017

Table 36 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2012-2017

Table 37 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2012-2017

Table 38 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2012-2017

Table 39 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2012-2017

Table 40 Forecast Off-trade Sales of Soft Drinks by Category: Value 2012-2017

Table 41 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2012-2017

Appendix

Fountain Sales in Ukraine

Market Data

Table 42 Sales of Soft Drinks by Fountain On-trade through C-Store vs Other Fountain On-trade: Volume 2007-2012

Table 43 Sales of Soft Drinks by Fountain On-trade through C-Store vs Other Fountain On-trade: % Volume Growth 2007-2012

Table 44 Sales of Carbonates by Fountain On-trade through C-Store vs Other Fountain On-trade: Volume 2007-2012

Table 45 Sales of Carbonates by Fountain On-trade through C-Store vs Other Fountain On-trade: % Volume Growth 2007-2012

Table 46 Forecast Sales of Soft Drinks by Fountain On-trade through C-Store vs Other Fountain On-trade: Volume 2012-2017

Table 47 Forecast Sales of Soft Drinks by Fountain On-trade through C-Store vs Other Fountain On-trade: % Volume Growth 2012-2017

Table 48 Forecast Sales of Carbonates by Fountain On-trade through C-Store vs Other Fountain On-trade: Volume 2012-2017

Table 49 Forecast Sales of Carbonates by Fountain On-trade through C-Store vs Other Fountain On-trade: % Volume Growth 2012-2017

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Sports and Energy Drinks in Ukraine

Product link: <https://marketpublishers.com/r/S555F7737BDEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S555F7737BDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970