+44 20 8123 2220
info@marketpublishers.com

Sports and Energy Drinks in Serbia

https://marketpublishers.com/r/S5D2B6DDDD8EN.html
Date: April 2014
Pages: 28
Price: US$ 900.00 (Single User License)
ID: S5D2B6DDDD8EN

Abstracts

As sports and energy drinks is at the expansion stage in Serbia, the category recorded volume and value sales growth. As it is at the earliest stage of its development, sports drinks achieved considerably faster volume growth than energy drinks. The sports and energy drinks category as a whole could have achieved even faster growth had it not been for the second wave of economic crisis to hit Serbia in 2012.

Euromonitor International's Sports and Energy Drinks in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2009-2013), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Energy Drinks, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports and Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 1 Off-trade Sales of Sports and Energy Drinks by Category: Volume 2008-2013
Table 2 Off-trade Sales of Sports and Energy Drinks by Category: Value 2008-2013
Table 3 Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2008-2013
Table 4 Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2008-2013
Table 5 NBO Company Shares of Off-trade Sports and Energy Drinks: % Volume 2009-2013
Table 6 LBN Brand Shares of Off-trade Sports and Energy Drinks: % Volume 2010-2013
Table 7 NBO Company Shares of Off-trade Sports and Energy Drinks: % Value 2009-2013
Table 8 LBN Brand Shares of Off-trade Sports and Energy Drinks: % Value 2010-2013
Table 9 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Volume 2013-2018
Table 10 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Value 2013-2018
Table 11 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2013-2018
Table 12 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2013-2018
Knjaz Milos Ad in Soft Drinks (serbia)
Strategic Direction
Key Facts
Summary 1 Knjaz Milos ad: Key Facts
Summary 2 Knjaz Milos ad: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 3 Knjaz Milos ad: Competitive Position 2012
Nectar Doo in Soft Drinks (serbia)
Strategic Direction

Key Facts
Summary 4 Nectar doo: Key Facts
Summary 5 Nectar doo: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 6 Nectar doo: Competitive Position 2012
Executive Summary
the Economic Crisis Slows Down the Market's Development Over 2008-2011
A Second Wave of Crisis Characterises 2012
Growing Popularity of Private Label
the Bulk of Soft Drinks Is Sold in Small Grocery Retailers
A New Wave of Economic Crisis Will Further Slow Market Growth
Market Data
Table 13 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2008-2013
Table 14 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2008-2013
Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2008-2013
Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2008-2013
Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2013
Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2013
Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2013
Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2013
Table 21 Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2008-2013
Table 22 Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2008-2013
Table 23 Off-trade Sales of Soft Drinks by Category: Value 2008-2013
Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2008-2013
Table 25 NBO Company Shares of Off-trade Soft Drinks (as sold): % Volume 2009-2013
Table 26 LBN Brand Shares of Off-trade Soft Drinks (as sold): % Volume 2010-2013
Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2009-2013
Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2010-2013
Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2009-2013
Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2010-2013

Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2013
Table 32 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2013-2018
Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2013-2018
Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2013-2018
Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2013-2018
Table 36 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2013-2018
Table 37 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2013-2018
Table 38 Forecast Off-trade Sales of Soft Drinks by Category: Value 2013-2018
Table 39 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2013-2018
Appendix
Fountain Sales in Serbia
Market Data
Table 40 Off-trade vs On-trade Fountain Sales of Soft Drinks: Volume 2008-2013
Table 41 Off-trade vs On-trade Fountain Sales of Soft Drinks: % Volume Growth 2008-2013
Table 42 Off-trade vs On-trade Fountain Sales of Carbonates: Volume 2008-2013
Table 43 Off-trade vs On-trade Fountain Sales of Carbonates: % Volume Growth 2008-2013
Table 44 Forecast Off-trade vs On-trade Fountain Sales of Soft Drinks: Volume 2013-2018
Table 45 Forecast Off-trade vs On-trade Fountain Sales of Soft Drinks: % Volume Growth 2013-2018
Table 46 Forecast Off-trade vs On-trade Fountain Sales of Carbonates: Volume 2013-2018
Table 47 Forecast Off-trade vs On-trade Fountain Sales of Carbonates: % Volume Growth 2013-2018
Definitions
Sources
Summary 7 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Sports and Energy Drinks in Serbia
Product link: https://marketpublishers.com/r/S5D2B6DDDD8EN.html
Price: US$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S5D2B6DDDD8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970