

# Sports and Energy Drinks in Bosnia-Herzegovina

<https://marketpublishers.com/r/SEA1EF17839EN.html>

Date: April 2014

Pages: 21

Price: US\$ 900.00 (Single User License)

ID: SEA1EF17839EN

## Abstracts

At 5% off-trade and 3% on-trade decline in volume terms during 2013, sports and energy drinks performed weaker than during the review period. The main reason for weaker performance during 2013 is the continued weakness of the economy, which led consumers to become increasingly cost-conscious. Sports and energy drinks are unnecessary luxury items for most.

Euromonitor International's Sports and Energy Drinks in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2009-2013), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Energy Drinks, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sports and Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Off-trade Sales of Sports and Energy Drinks by Category: Volume 2008-2013

Table 2 Off-trade Sales of Sports and Energy Drinks by Category: Value 2008-2013

Table 3 Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2008-2013

Table 4 Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2008-2013

Table 5 NBO Company Shares of Off-trade Sports and Energy Drinks: % Volume 2009-2013

Table 6 LBN Brand Shares of Off-trade Sports and Energy Drinks: % Volume 2010-2013

Table 7 NBO Company Shares of Off-trade Sports and Energy Drinks: % Value 2009-2013

Table 8 LBN Brand Shares of Off-trade Sports and Energy Drinks: % Value 2010-2013

Table 9 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Volume 2013-2018

Table 10 Forecast Off-trade Sales of Sports and Energy Drinks by Category: Value 2013-2018

Table 11 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Volume Growth 2013-2018

Table 12 Forecast Off-trade Sales of Sports and Energy Drinks by Category: % Value Growth 2013-2018

Executive Summary

Weak Economy Impacts Soft Drinks

Cold Summer in 2013 Discourages Consumption of Soft Drinks

Large Players Push on

Companies Adapt To Changes in the Distribution Landscape

Niche Positioning Strategy for Growth

Market Data

Table 13 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2008-2013

Table 14 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2008-2013

Table 15 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2008-2013

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2008-2013

Table 17 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2013

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2013

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2013

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2013

Table 21 Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2008-2013

Table 22 Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2008-2013

Table 23 Off-trade Sales of Soft Drinks by Category: Value 2008-2013

Table 24 Off-trade Sales of Soft Drinks by Category: % Value Growth 2008-2013

Table 25 NBO Company Shares of Off-trade Soft Drinks (as sold): % Volume 2009-2013

Table 26 LBN Brand Shares of Off-trade Soft Drinks (as sold): % Volume 2010-2013

Table 27 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2009-2013

Table 28 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2010-2013

Table 29 NBO Company Shares of Off-trade Soft Drinks: % Value 2009-2013

Table 30 LBN Brand Shares of Off-trade Soft Drinks: % Value 2010-2013

Table 31 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2013

Table 32 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2013-2018

Table 33 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2013-2018

Table 34 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2013-2018

Table 35 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2013-2018

Table 36 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2013-2018

Table 37 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2013-2018

Table 38 Forecast Off-trade Sales of Soft Drinks by Category: Value 2013-2018

Table 39 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2013-2018

Appendix

Table 40 Off-trade vs On-trade Fountain Sales of Soft Drinks: Volume 2010-2013

Table 41 Off-trade vs On-trade Fountain Sales of Soft Drinks: % Volume Growth 2010-2013

Table 42 Off-trade vs On-trade Fountain Sales of Carbonates: Volume 2010-2013

Table 43 Off-trade vs On-trade Fountain Sales of Carbonates: % Volume Growth 2010-2013

Table 44 Forecast Off-trade vs On-trade Fountain Sales of Soft Drinks: Volume 2013-2018

Table 45 Forecast Off-trade vs On-trade Fountain Sales of Soft Drinks: % Volume Growth 2013-2018

Table 46 Forecast Off-trade vs On-trade Fountain Sales of Carbonates: Volume 2013-2018

Table 47 Forecast Off-trade vs On-trade Fountain Sales of Carbonates: % Volume Growth 2013-2018

Sources

Summary 1 Research Sources

## I would like to order

Product name: Sports and Energy Drinks in Bosnia-Herzegovina

Product link: <https://marketpublishers.com/r/SEA1EF17839EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEA1EF17839EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970