

Sports Goods in France: ISIC 3693

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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Sports Goods market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Athletics Equipment, Fishing Equipment, Other Sports Equipment, Ski Equipment and Roller-skates, Water-sport Equipment.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sports Goods in France: ISIC 3693
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LIST OF CONTENTS AND TABLES

SPORTS GOODS IN FRANCE: ISIC 3693
HEADLINES
INDUSTRY OVERVIEW
CHART 1 Key Industry's Indicators 2017-2027
PRODUCTION SCORECARD
Summary 1 Scorecard of Production Pillar 2017-2027
CHART 2 Production Value Regional Comparison 2022
CHART 3 Production Value per Capita Regional Comparison 2022
CHART 4 Production Value Growth Regional Comparison 2017-2027
CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2022-2027
CHART 6 Production Value 2017-2027
CHART 7 Production Value per Employee 2017-2022
CHART 8 Exports 2017-2022
CHART 9 Exports Regional Comparison 2022
INDUSTRY'S GROWTH DRIVERS
Summary 2 Key Buyer Industries in France 2017-2027
Summary 3 Key Supplier Industries in France 2017-2027
CHART 10 External Demand Factors
CHART 11 Top Industry's Suppliers and Buyers
COST STRUCTURE
CHART 12 Cost Structure Comparison 2022
CHART 13 Cost Structure 2017-2022
CHART 14 B2B Costs and Growth 2022, USD million
CHART 15 Profit and Profit Margin 2017-2022
CHART 16 Average Salary 2017-2022
CHART 17 Labour Costs and Employee Productivity Comparison 2017-2022
FIRMOGRAPHICS
CHART 18 Number of Companies by Size 2017/2022
CHART 19 Competitive Landscape Structure by Company Size 2017/2022
CHART 20 Top Companies' Ranking 2017-2022 and % of Production Value 2022

MARKET OVERVIEW**CONSUMPTION SCORECARD**

Summary 4 Scorecard of Consumption 2017-2022

CHART 21 Market Size Regional Comparison 2022

CHART 22 Market Size per Capita Regional Comparison 2022

CHART 23 Market Size Growth Regional Comparison 2017-2022

CHART 24 Market Size Absolute and Average Historic Growth Regional Comparison 2017-2022

CHART 25 Market Structure by Buyer 2017-2022

CHART 26 B2B Buyers and Growth 2022, USD million

CHART 27 Market Structure 2017-2022

CHART 28 Imports 2017-2022

CHART 29 Imports Regional Comparison 2022

ATTRACTIVENESS INDEX

CHART 30 Attractiveness Index in Selected Industries 2022

CHART 31 Sports Goods Attractiveness Index Comparison Across All Industries 2022

CHART 32 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 Economic Context and Labour Market 2022-2027

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