

# Sports and Energy Drinks in Uzbekistan

<https://marketpublishers.com/r/S3C5558EDF8EN.html>

Date: September 2014

Pages: 21

Price: US\$ 900.00 (Single User License)

ID: S3C5558EDF8EN

## Abstracts

The sports and energy drinks category was represented only by energy drinks in Uzbekistan, with all growth generated by energy drinks. Energy drinks became available in the country in limited supply starting from 2002, but sales became noticeable from 2010. While consumption of any other soft drink product is due to natural demand, energy drink sales were driven by fashion. Drinking energy drinks identifies and labels young consumers who lead an active night life and the product became...

Euromonitor International's Sports and Energy Drinks in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2009-2013), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Energy Drinks, Sports Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Sports and Energy Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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