

Sports Drinks in Russia

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Abstracts

The COVID-19 pandemic limited consumers' opportunities to take part in sport and exercise in 2020, as facilities such as gyms and leisure centres were forced to close and many sporting events were cancelled. While many consumers engaged in informal exercise in order to keep fit during periods of home seclusion and simply to spend some time outdoors, this activity was less conducive to the sale of sports drinks than more established fitness regimes. Furthermore, the reduction in away-from-home ac...

Euromonitor International's Sports Drinks in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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