

Sports Drinks in the Netherlands

<https://marketpublishers.com/r/SCFCD883469EN.html>

Date: December 2023

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: SCFCD883469EN

Abstracts

Sports drinks has shown another solid performance in 2023, with the category poised to record robust growth in off- and on-trade volume sales. Consumption continues to be bolstered by rising participation in sports and fitness activities in the Netherlands, a well-established trend that has recently been reinforced by health concerns surrounding COVID-19. Volume growth rates have slowed from 2022, however, partly because demand is now stabilising following the impressive recovery facilitated by...

Euromonitor International's Sports Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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