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Sports Drinks in Lithuania

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Abstracts

Sports drinks is seeing robust off-trade volume growth, bucking the general trends which are suppressing sales in soft drinks as a whole. Sales in sports drinks are supported by consumers returning to gymnasiums and other sporting activities in the post-pandemic landscape, which is an ongoing trend as greater numbers of people seek healthier lifestyles. Added to which, we are seeing some cannibalisation of carbonates' share. Indeed, as carbonates become less popular due to the high sugar content...

Euromonitor International's Sports Drinks in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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