

Sports Drinks in Kazakhstan

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Abstracts

Currently, there is only a negligible presence of sports drinks in Kazakhstan and also very little consumer awareness. However, sports drinks could possibly see growth over the forecast period as Kazakhstan often follows European and Western trends.

Euromonitor International's Sports Drinks in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Sports Drinks in Kazakhstan
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January 2024

LIST OF CONTENTS AND TABLES

SPORTS DRINKS IN KAZAKHSTAN

2023 DEVELOPMENTS

SOFT DRINKS IN KAZAKHSTAN
EXECUTIVE SUMMARY
Soft drinks in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume
2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume
Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth
2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume
2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth
2018-2023

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 20 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %
Volume 2023

Table 21 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:
Volume 2023-2028

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: %
Volume Growth 2023-2028

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value
2023-2028

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value
Growth 2023-2028

Table 25 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume
2023-2028

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth
2023-2028

Table 27 Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth
2023-2028

Table 29 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 30 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth
2023-2028

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SOURCES

Summary 1 Research Sources

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