

Sports Drinks in Iran

<https://marketpublishers.com/r/S63AABD829DEN.html>

Date: March 2015

Pages: 16

Price: US\$ 900.00 (Single User License)

ID: S63AABD829DEN

Abstracts

Sports drinks does not have a considerable consumer base, and awareness regarding different types of products amongst most consumers is almost zero

Euromonitor International's Sports Drinks in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2010-2014), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Executive Summary

Soft Drinks Starts To Grow Again in 2014, After A Strong Decline the Previous Year
the Low Base Remains the Main Driver of Growth for Most Categories

Domestic Production Remains Popular Even for Multinational Brands

Independent Small Grocers Remains Dominant in the Off-trade Channel

A Healthy Growth Trend Is Predicted for the Next Five Years If the Political Situation
Improves

Market Data

Table 1 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume
2009-2014

Table 2 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume
Growth 2009-2014

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2009-2014

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth
2009-2014

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2014

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume
2014

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2014

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2014

Table 9 Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2009-2014

Table 10 Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth
2009-2014

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2009-2014

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2009-2014

Table 13 Total Sales of Soft Drinks by Fountain On-trade: Volume 2009-2014

Table 14 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth
2009-2014

Table 15 NBO Company Shares of Off-trade Soft Drinks (as sold): % Volume
2010-2014

Table 16 LBN Brand Shares of Off-trade Soft Drinks (as sold): % Volume 2011-2014

Table 17 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2010-2014

Table 18 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2011-2014

Table 19 NBO Company Shares of Off-trade Soft Drinks: % Value 2010-2014

Table 20 LBN Brand Shares of Off-trade Soft Drinks: % Value 2011-2014

Table 21 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2014

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: Volume 2014-2019

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks (as sold) by Channel: % Volume Growth 2014-2019

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2014-2019

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2014-2019

Table 26 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: Volume 2014-2019

Table 27 Forecast Off-trade Sales of Soft Drinks (as sold) by Category: % Volume Growth 2014-2019

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: Value 2014-2019

Table 29 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2014-2019

Table 30 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2014-2019

Table 31 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2014-2019

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Sports Drinks in Iran

Product link: <https://marketpublishers.com/r/S63AABD829DEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S63AABD829DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970