

Sports Drinks in Azerbaijan

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Abstracts

Sports drinks is yet to become significant in Azerbaijan, which was further suppressed by the negative impact on niche products during the time of the pandemic. Despite the growing demand for functional drinks, this remains limited to large urban cities such as Baku and such products still have low consumer awareness in the country overall. That said, with the reopening of gymnasiums after the pandemic lockdowns, alongside the increasing penetration of modern retail and e-commerce, it is expected...

Euromonitor International's Sports Drinks in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Sports Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

SPORTS DRINKS IN AZERBAIJAN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sports drinks yet to become significant, although this may change over the forecast period

SOFT DRINKS IN AZERBAIJAN

EXECUTIVE SUMMARY

Soft drinks in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2020

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2020

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2020

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2020

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2016-2021

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

Table 13 Sales of Soft Drinks by Total Fountain On-trade: Volume 2016-2021

Table 14 Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2016-2021

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2017-2021

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2021

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2017-2021

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2018-2021

Table 19 Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2016-2021

Table 20 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %
Volume 2021

Table 21 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:
Volume 2021-2026

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: %
Volume Growth 2021-2026

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value
2021-2026

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value
Growth 2021-2026

Table 25 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume
2021-2026

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth
2021-2026

Table 27 Forecast Off-trade Sales of Soft Drinks by Category: Value 2021-2026

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth
2021-2026

Table 29 Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2021-2026

Table 30 Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth
2021-2026

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SOURCES

Summary 1 Research Sources

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