

Spirits - Bosnia-Herzegovina

URL:	https://marketpublishers.com/r/S8030F11582EN.html
Date:	December 23, 2010
Pages:	26
Price:	US\$ 990.00
ID:	S8030F11582EN

Spirits in Bosnia-Herzegovina continue to play second fiddle to beer. Wine is also snatching older consumers from spirits. Spirits manufacturers will need to find a way to reinvent their products and the cocktail making trend might be the place to look for inspiration.

Euromonitor International's Spirits in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2005-2009), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Brandy and Cognac, Liqueurs, Other Spirits, Rum, Tequila (and Mezcal), Whisk(e)y, White Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Spirits market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Spirits in Bosnia-Herzegovina
Euromonitor International
December 2010

LIST OF CONTENTS AND TABLES

Executive Summary
Beer Dominates Ad in Bh
Fifa World Cup
Domestics Going Economy

Complex Distribution Model

Customisation and Premiumisation

Market Background

Legislation

Taxation and Duty Levies

Summary 1 Taxation and Duty Levies on Alcoholic Drinks 2010

Table 1 Typical Wholesaler and Retailer Off-trade Mark-ups by Selected Sectors 2010

Table 2 Selling Margin of a Typical Beer Brand 2010 (Sarajevsko)

Table 3 Selling Margin of a Typical Wine Brand 2010 (Ždrebceva krv)

Table 4 Selling Margin of a Typical Spirits Brand 2010 (Vigor)

Operating Environment

Contraband/parallel Trade

Key New Product Launches

Market Indicators

Table 5 Retail Consumer Expenditure on Alcoholic Drinks 2005-2010

Market Data

Table 6 Sales of Alcoholic Drinks by Category: Total Volume 2005-2010

Table 7 Sales of Alcoholic Drinks by Category: Total Value 2005-2010

Table 8 Sales of Alcoholic Drinks by Category: % Total Volume Growth 2005-2010

Table 9 Sales of Alcoholic Drinks by Category: % Total Value Growth 2005-2010

Table 10 Sales of Alcoholic Drinks by Category by On-trade vs Off-trade Split: Volume 2010

Table 11 Sales of Alcoholic Drinks by Category by On-trade vs Off-trade Split: Value 2010

Table 12 Sales of Alcoholic Drinks by Category by On-trade vs Off-trade Split: % Volume 2010

Table 13 Sales of Alcoholic Drinks by Category by On-trade vs Off-trade Split: % Value 2010

Table 14 Company Shares of Alcoholic Drinks by Global Brand Owner 2006-2010

Table 15 Off-trade Sales of Alcoholic Drinks by Distribution Format: % Value Analysis 2010

Table 16 Off-trade Sales of Alcoholic Drinks by Category and Distribution Format: % Volume Analysis 2010

Table 17 Forecast Sales of Alcoholic Drinks by Category: Total Volume 2010-2015

Table 18 Forecast Sales of Alcoholic Drinks by Category: Total Value 2010-2015

Table 19 Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2010-2015

Table 20 Forecast Sales of Alcoholic Drinks by Category: % Total Value Growth 2010-2015

Definitions

Published Data Comparisons

Summary 2 Research Sources

Banjalucka Pivara Ad

Strategic Direction

Key Facts

Summary 3 Banjalucka Pivara ad: Key Facts

Summary 4 Banjalucka Pivara ad: Operational Indicators

Company Background

Production

Summary 5 Banjalucka Pivara ad: Production Statistics 2009

Competitive Positioning

Summary 6 Banjalucka Pivara ad: Competitive Position 2010

Bobita Co Doo

Strategic Direction

Key Facts

Summary 7 Bobita Co doo: Key Facts

Company Background

Production

Competitive Positioning

Summary 8 Bobita Co doo: Competitive Position 2010

Frutela Doo

Strategic Direction

Key Facts

Summary 9 Frutela doo: Key Facts

Company Background

Chart 1 Frutela doo in Banja Luka

Competitive Positioning

Summary 10 Frutela doo: Competitive Position 2010

Headlines**Trends****Production, Imports and Exports****Competitive Landscape****Prospects****Category Data**

Table 21 Sales of Spirits by Category: Total Volume 2005-2010

Table 22 Sales of Spirits by Category: Total Value 2005-2010

Table 23 Sales of Spirits by Category: % Total Volume Growth 2005-2010

Table 24 Sales of Spirits by Category: % Total Value Growth 2005-2010

Table 25 Sales of Spirits by On-trade vs Off-trade Split: Volume 2005-2010

Table 26 Sales of Spirits by On-trade vs Off-trade Split: Value 2005-2010

Table 27 Sales of Spirits by On-trade vs Off-trade Split: % Volume Growth 2005-2010

Table 28 Sales of Spirits by On-trade vs Off-trade Split: % Value Growth 2005-2010

Table 29 Spirits Production, Imports and Exports: Total Volume 2004-2009

Table 30 Spirits Exports by Country of Destination: Total Volume 2004-2009

Table 31 Spirits Exports by Country of Destination: Total Value 2004-2009

Table 32 Spirits Imports by Country of Origin: Total Volume 2004-2009

Table 33 Spirits Imports by Country of Origin: Total Value 2004-2009

Table 34 Whisk(e)y Production, Imports and Exports: Total Volume 2004-2009

Table 35 Brandy & Cognac Production, Imports and Exports: Total Volume 2004-2009

Table 36 Vodka Production, Imports and Exports: Total Volume 2004-2009

Table 37 Gin Production, Imports and Exports: Total Volume 2004-2009

Table 38 Rum Production, Imports and Exports: Total Volume 2004-2009

Table 39 Liqueurs Production, Imports and Exports: Total Volume 2004-2009

Table 40 Other Spirits Production, Imports and Exports: Total Volume 2004-2009

Table 41 Company Shares of Spirits by National Brand Owner 2006-2010

Table 42 Company Shares of Spirits by Global Brand Owner 2006-2010

Table 43 Brand Shares of Spirits 2007-2010

Table 44 Forecast Sales of Spirits by Category: Total Volume 2010-2015

Table 45 Forecast Sales of Spirits by Category: Total Value 2010-2015

Table 46 Forecast Sales of Spirits by Category: % Total Volume Growth 2010-2015

Table 47 Forecast Sales of Spirits by Category: % Total Value Growth 2010-2015

I would like to order:

Product name: Spirits - Bosnia-Herzegovina
Product link: <https://marketpublishers.com/r/S8030F11582EN.html>
Product ID: S8030F11582EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/S8030F11582EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**