

Spirits and Ethyl Alcohol in Turkey: ISIC 1551

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Beverages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Industry Overview CHART 1 Turnover 2004-2024 CHART 2 Turnover by Category 2014-2019, LCU million CHART 3 Turnover by Category 2019-2024, LCU million CHART 4 Profit and Profit Margin 2014-2019 **Cost Structure** CHART 5 Cost Structure 2014-2019, LCU million Market Structure CHART 6 Market Structure by Buyer 2014-2019, LCU million CHART 7 Market Structure 2014-2019, LCU million Trade CHART 8 Exports 2014-2019 CHART 9 Imports 2014-2019 **Firmographics** CHART 10 Top Companies' Shares 2019, % of Turnover Attractiveness Index CHART 11 Attractiveness Index in Selected Industries 2019



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