

Soft Drinks Packaging in the United Arab Emirates

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Abstracts

Brick liquid cartons are the main pack type in juice drinks as well as a major packaging format for 100% juice in the United Arab Emirates. This is because brick liquid cartons help preserve the quality of the product well and also help maintain its flavour. However, over the forecast period, metal beverage cans and shaped liquid cartons are expected to gain share, although brick liquid cartons will continue to hold a much greater share. Metal beverage cans will be increasingly preferred as they...

Euromonitor International's Soft Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Plastic screw closures dominate soft drinks
Ain Water launches bottles made from 100% recyclable material

PROSPECTS AND OPPORTUNITIES

Affordability and convenience to determine pack type growth
Circular packaging to take centre stage in the United Arab Emirates

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