

Spendrups Bryggeri AB in Alcoholic Drinks (Sweden)

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Abstracts

Spendrups Bryggeri's ambition is developing the drinking culture of Sweden. The company will continue to do this by educating consumers, by example through its webpage, and will invest in micro-breweries. The globally ever growing craft beer trend is will be supported by the company as well, through interesting launches and flavourings of beer.

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Contents

Strategic Direction

Key Facts

Summary 1 Spendrups Bryggeri AB: Key Facts

Summary 2 Spendrups Bryggeri AB: Operational Indicators

Competitive Positioning

Summary 3 Spendrups Bryggeri AB: Competitive Position 2016

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